



Helping high-performing entrepreneurs **Hop. Skip. Jump.** to revenue.

V.A.L.U.E. <b>process</b>				
How can I make the world better f	for my clients? (Visionary)			
What comes naturally to me? (Aut	henticity)			
Where can I demonstrate leadersh	nip? (Leadership)			
What makes me uniquely qualified	d?			
Give freely of my expertise. Be ex	cellent.			
3 people I will reach out to - offer value:				



Ready to Hop.Skip.Jump. to more sales? Talk to Unbound Inbound to build your perfect revenue operations system.





get seen. grow.

## Collaboration

- Connect with **Complementary Service Providers** for joint GTM offers or cross-promotion
- Leverage **referral** opportunities
- **Review** best-in-class options, competitors, or partners
- Give an **endorsement** or recommendations
- **Guest post** on industry-related blog
- **Guest appearance** on a podcast
- Put together a **panel to address a challenge** unique to your industry

## **Education**

- Attend **industry events** be present, get curious
- Speak at a professional event (share thought leadership)
- **Host educational -webinar** or training virtual summit or masterclass

## **Service**

- **Judge** an event or competition
- Serve on a **board** within your industry
- Apply for **awards**
- **Mentor** up and coming leaders

This month	will	be
seen by:		